

EAST TIMOR HEARTS FUND

Australians supporting a
healthy Timor-Leste

**Your opportunity
to support the
life-saving work
of East Timor
Hearts Fund.**



Become a Business of the Heart Partner

Ways your company can invest in East Timor Hearts Fund

East Timor Hearts Fund is Australia's only medical organisation dedicated to life-saving surgery for young Timorese, as well as heart-health research, prevention, education and advocacy.

Since 2010 we have transformed more than 80 lives, with life-changing heart surgery in Timor-Leste and Australia. Our patients range in age from just three years old, to their 40s. After their surgery, they can return to school, work and caring responsibilities, contributing to their families, community and country.

Our peer-reviewed research shows that Timor-Leste has one of the world's highest rates of rheumatic heart disease. One in 28 people, and one in 20 girls, is affected. So we are also tackling the root causes of poor heart health, with a locally-delivered preventative penicillin program, community education, health professional training and scholarships in Timor-Leste and Australia and through further research.

East Timor Hearts Fund works in partnership with Timor-Leste's Ministry of Health and local public and private health providers, including the major public hospital in Dili. Along with the World Health Organisation, East Timor Hearts Fund is partnering with the Timor-Leste Ministry of Health to develop and deliver the country's first rheumatic heart disease action plan.

East Timor Hearts Fund is a registered charity. Our accounts are fully audited and published. Our patrons include the Governor-General of Australia, Sir Peter Cosgrove, and the "father of Timor-Leste", former president Xanana Gusmao. Our patron is Australia's only Timorese-Australian AFL player, Lin Jong.

Three ways Business of the Heart Partners win



Happy customers

Customers want to do business with a company they respect. Your big heart will help you win new business, retain customers and build goodwill.



Loyal staff

Employees want to work for companies that share their values. As an employer of choice you can attract and retain the best talent and save recruitment costs and disruption.



Public goodwill

Community groups and public authorities support ethical companies. Maintain a positive reputation and promote goodwill to help make doing business easier.

Where we're different

Impact

Every dollar invested in our program creates \$9 in health and social benefits for our friends in Timor-Leste*.

Value




































































Our lean, volunteer-driven model means we make donated dollars go a long way.

Personal experience

See your impact in real time and in real life; meet the patients who benefit from your generosity.

*Source East Timor Hearts Fund Social Return on Investment Study (Synergistiq, 2015)

Become a Business of the Heart Partner

Investment	Opportunity	Benefits
\$0	Harness the power of your ecommerce platform. Give your customers the option of donating \$2 when they pay online.	  
\$0	Help your staff feel good and do good. Establish a workplace giving program to let employees contribute from their pre-tax income.	  
\$0	Bonus points! Donate your frequent flier points to help our patients get to Australia for life-saving surgery.	  
\$500 (one off)	Tap into your customers' kindness. Install a tap and go donation device at your store's register, so that generous customers can contribute \$2 when they pay.	  
\$2,000-\$5,000 (one off)	Make it eventful. Partner in our Run Melbourne team or our Swing into Action to Mend a Broken Heart golf day.	       
\$10,000	Grow skills. Pay for a heart health training scholarship in Australia for a Timorese health professional.	     
\$15,000	Knowledge is power. Support heart health research – help us solve mysteries like why girls in Timor-Leste are three and a half times more likely to have rheumatic heart disease than boys.	      
\$20,000	Save a life. Pay for a patient's life-saving heart surgery in Australia.	        
\$25,000 (per year for three years)	Silver service! Become one of our valued Silver Partners.	    
\$50,000 (per year for three years)	Go for gold! Become one of only two Gold Partners.	        
\$100,000 (per year for three years)	Be our best friend! Become our one and only Platinum Partner.	          



HAPPY HEARTS



WEBSITE



SOCIAL MEDIA



POTENTIAL MEDIA OPPORTUNITIES



PUBLICATIONS



BRANDING OPPORTUNITIES



BOARDROOM EVENT



EVENTS



MEET THE PATIENTS



TIMOR-LESTE TRIP



STAFF VOLUNTEERING OPPORTUNITIES

More information

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More information including audited financial reports available at www.easttimorheartsfund.org.au